The new ISO 14001
Why it’s better for your organization?

Executive Briefing

ISO 14001 – Environmental Management Systems, the world’s first international environmental standard has been helping thousands of organizations to improve their environmental, sustainability and operational performance. It provides a framework to help you identify and control how your activities, products and services affect and impact the environment. It helps out in place robust procedures to conserve your resources and save money. BSI has worked with thousands of organizations over 20 years to embed ISO 14001 into their organizations.

The ISO 14001:2015 Revision

ISO 14001 has provided many benefits to the business community over the years. Over 93% of BSI clients that embraced ISO 14001 gained benefits from such certification:
- 76% comply with regulations
- 60% inspired trust in their business
- 56% reduce waste and defects

To ensure that ISO 14001 continues to serve organizations and maintain its relevance in today’s market place, the standard is being revised. The revision will not only address the change in environmental practices, but also ensure that the management system approach is future proof.

Companies, organizations and society have a global responsibility to grow without compromising resources for future generations. ISO 14001 was originally written with the environment in mind and that remains the priority for ISO 14001:2015.

The revised standard, due in Quarter 3, 2015 will include a number of key changes bringing the following new benefits:

**Bringing Environmental Management into the heart of your business**

The revised standard requires a more strategic approach to environmental management. It requires organizations to consider the factors affecting environmental performance so that significant risks and opportunities can be identified and aligned with the strategic direction of the organization. This strategic focus will result in optimizing the performance of your EMS making it more sustainable, saving money and helping preserve the world’s resources for future generations.

**Improved Environmental Performance**

Organizations will need to take steps to protect the environment and improve environmental performance. Good environmental management will reduce the risk of regulatory fines and can often identify opportunities to save money.

**Leadership**

The new standard requires greater involvement in the environmental management system by the leadership team to ensure it is effective. These changes will ensure compatibility between the environmental policy and the organization’s strategic direction. This alignment will improve the performance of the EMS reducing waste and costs across the organization.

**An Integrated Approach**

ISO has introduced a common structure and core text for all its management system standards. Using risk-based thinking throughout, it promotes a proactive approach to identifying risks and taking opportunities making continual improvement systematic. This leads to improved governance and decision making and makes it easier to integrate multiple systems, saving both time and money.

Organizations will continue to benefit from the changes to ISO 14001 and many are already implementing a number of the new requirements. It will give you an opportunity to review your current environmental system in line with your business strategy and ensure that your whole organization is working to the same common goals – leading to improved environmental and operational performance and more success.

Transition to the new standard at the earliest opportunity to take advantage of the business benefits.

To find out more about how BSI can help you, visit: www.bsigroup.com/iso14001
BSI (British Standards Institution) is the business standards company that equips businesses with the necessary solutions to turn standards of best practice into habits of excellence. Formed in 1901, BSI was the world's first National Standards Body and a founding member of the International Organization for Standardization (ISO). Over a century later it continues to facilitate business improvement across the globe by helping its clients drive performance, manage risk and grow sustainably through the adoption of international management systems standards, many of which BSI originated. With over 80,000 clients in 172 countries, BSI is an organization whose standards inspire excellence across the globe.