Executive Briefing

The new ISO 14001
Why it’s better for your organization?

ISO 14001 – Environmental Management Systems, the world’s first international environmental standard has been helping thousands of organizations to improve their environmental, sustainability and operational performance. It provides a framework to help you identify and control how your activities, products and services affect and impact the environment. It helps out in place robust procedures to conserve your resources and save money. BSI has been at the forefront of ISO 14001 since the start. Originally based on BS 7750 in 1992, BSI has worked with thousands of organizations over 20 years to embed ISO 14001 into their organizations.

The ISO 14001:2015 Revision

ISO 14001 has provided many benefits to the business community over the years. Over 93% of BSI clients that embraced ISO 14001 gained benefits from certification:
- 76% comply with regulations
- 60% inspired trust in their business
- 56% reduce waste and defects

To ensure that ISO 14001 continues to serve organizations and maintain its relevance in today’s market place, the standard is being revised. The revision will not only address the change in environmental practices, but also ensure that the management system approach is future proof.

The new ISO 14001 provides a great opportunity for your organization to review your environmental management system ensuring it’s integrated into the strategic priorities of your organization adding real value to your business.

The revised standard will include a number of key changes bringing the following new benefits:

**Bringing Environmental Management into the heart of your business**

The revised standard requires a more strategic approach to environmental management. It requires organizations to consider the factors affecting environmental performance so that significant risks and opportunities can be identified and aligned with the strategic direction of the organization. This strategic focus will result in optimizing the performance of your EMS making it more sustainable, saving money and helping preserve the world’s resources for future generations.

**Improved Environmental Performance**

Organizations will need to take steps to protect the environment and improve environmental performance. Good environmental management will reduce the risk of regulatory fines and can often identify opportunities to save money.

**Leadership**

The new standard requires greater involvement in the environmental management system by the leadership team to ensure it is effective. These changes will ensure compatibility between the environmental policy and the organization’s strategic direction. This alignment will improve the performance of the EMS reducing waste and costs across the organization.

**An Integrated Approach**

ISO has introduced a common structure and core text for all its management system standards. Using risk-based thinking throughout, it promotes a proactive approach to identifying risks and taking opportunities making continual improvement systematic. This leads to improved governance and decision making and makes it easier to integrate multiple systems, saving both time and money.

Organizations will continue to benefit from the changes to ISO 14001 and many are already implementing a number of the new requirements. It will give you an opportunity to review your current environmental system in line with your business strategy and ensure that your whole organization is working to the same common goals – leading to improved environmental and operational performance and more success.

Transition to the new standard at the earliest opportunity to take advantage of the business benefits.

To find out more about how BSI can help you, visit: [www.bsigroup.com/iso14001revision](http://www.bsigroup.com/iso14001revision)
ISO 14001 Transition Journey

Buy a copy of the Standard as soon as possible

Visit the BSI website bsigroup.com/isorevisions for the latest support material and whitepapers

The importance of leadership  Process vs procedure  Annex SL overview

Attend our suite of training courses, to help you fully understand the changes

Senior management briefing  Transition training  Implementer training  Auditor training  Deep dive training

Download our Implementation Toolkit

Transition guide  Self-Assessment guide  Mapping guide  Internal communications pack

Consider further services to help implement the changes

Gap assessment  BSI Action Manager or Entropy™  Transition assessment

About BSI
BSI (British Standards Institution) is the business standards company that equips businesses with the necessary solutions to turn standards of best practice into habits of excellence. Formed in 1901, BSI was the world's first National Standards Body and a founding member of the International Organization for Standardization (ISO). Over a century later it continues to facilitate business improvement across the globe by helping its clients drive performance, manage risk and grow sustainably through the adoption of international management systems standards, many of which BSI originated. With over 80,000 clients in 172 countries, BSI is an organization whose standards inspire excellence across the globe.